Overview Map

1   Rockmart Technology Park
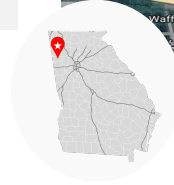
Georgia Power | Economic Development

Rockmart Technology Park

Rockmart, GA 30153, Polk County

POLK COUNTY
ECONOMIC DEVELOPMENT
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(1)

Property

Total Acres:	41 AC	**Water on Site:**	Yes
Remaining Acres:	41 AC	**Water Main Size:**	10 IN
Largest Tract:	41 AC	**Sewer on Site:**	Yes
Sale or Lease:	Sale	**Sewer Main Size:**	10 IN
Zoning:	Industrial	**Gas on Site:**	Yes
Former Use:	Agricultural	**Gas Main Size:**	4 IN
GRAD Site:	No	**Electric Provider:***	Georgia Power

* Customer will have choice of provider if load is above 900 kW

Source: Georgia Power Economic Development

Taxes & Incentives

Job Tax Credit:	$3,500/job
County Millage Rate:	23.732
County Property Tax:	$9.49 per $1000 FMV
Total Sales Tax:	7%
County Freeport:[1]	1: 100% 2: 100% 3: 100% 4: 0%

Incentive Zones

Less Developed Census Tract
New Market Tax Credit

Sources: Georgia Dept. of Revenue, Georgia Dept. of Community Affairs

Transportation

International Airport:	Hartsfield-Jackson Atlanta International, 43.5 miles	**Port 1:**	Port of Savannah, 263.8 miles
Interstate:	I 75, 18.6 miles	**Port 2:**	Port of Brunswick, 284.8 miles
Rail Provider:	Not rail served	**Inland Port:**	Appalachian Regional Inland Port, 63.3 miles
		Intermodal:	Whitaker Rail Yard, 25 miles

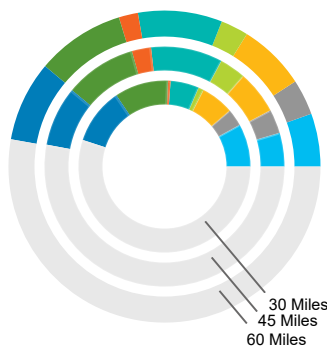Sources: Georgia Dept. of Transportation, Georgia Ports Authority

Workforce

Workforce data is based on fixed distances from property unless otherwise noted

Laborforce[2]

30 Miles:	807,923
45 Miles:	1,602,912
60 Miles:	3,219,285

Unemployment Rate

Polk County:	3.2%
Georgia:	3.1%
US:	4.2%

Average Weekly Wage

Polk County:	$875
Draw Area:[3]	$954
Georgia:	$1,197
US:	$1,300

Jobs by Industry

	30 Miles	45 Miles	60 Miles
Manufacturing	46,649	111,760	234,393
Wholesale Trade	18,653	79,642	157,094
Transportation & Warehousing	36,227	143,957	296,731
Information	5,789	87,228	122,208
Professional, Scientific & Technical Services	31,011	237,563	371,732
Management of Companies & Enterprises	2,875	63,924	84,745
Health Care and Social Assistance	58,511	237,326	389,949
Government	61,104	198,443	355,043
Other *	318,835	1,303,974	2,250,683

30 Miles
45 Miles
60 Miles

* Includes agriculture, mining, utilities, construction, retail trade, finance & insurance, real estate, admin & support services, educational services, arts & entertainment, accommodation & food services, and other services.

Sources: Georgia Dept. of Labor, EMSI

[1] Level I - Business inventory is exempt from state property taxes for the following categories - 1: raw materials, 2: finished goods, 3: finished goods awaiting shipment outside of GA, 4: fulfillment center stock in trade
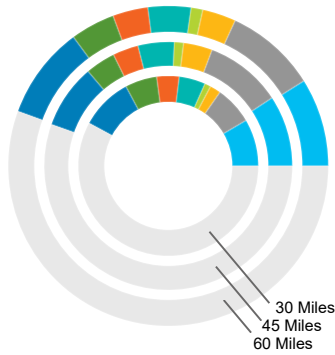[2] Based on county centroids within user defined area or drive time   [3] Includes county and adjoining counties
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1

Jobs by Occupation

30 Miles
45 Miles
60 Miles

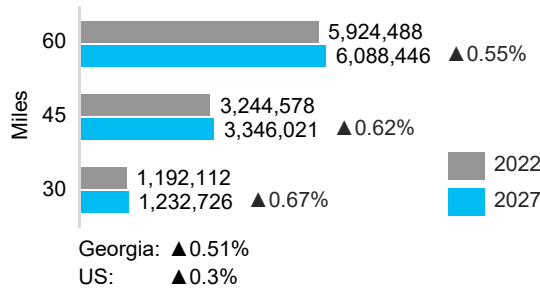|	30 Miles	45 Miles	60 Miles	Median Hourly Wage 60 Miles
Management Occupations	49,033	228,078	380,415	$40.77
Business & Financial Operations Occupations	39,641	246,786	393,249	$36.74
Computer & Mathematical Occupations	11,354	92,983	144,952	$48.54
Architecture & Engineering Occupations	6,410	29,518	50,448	$39.09
Healthcare Practitioner Occupations	27,378	116,276	184,573	$38.21
Installation, Maintenance, & Repair Occupations	23,299	82,456	151,972	$23.27
Production Occupations	33,137	96,128	191,190	$17.79
Transportation & Material Moving Occupations	53,927	206,080	398,116	$17.81
Other *	335,475	1,365,512	2,367,663	N/A

* Includes life & physical sciences, community & social services, legal, educational, arts & entertainment, healthcare support, protective services, food services, buildings maintenance, personal care, sales, office support, farming, construction, and military occupations.
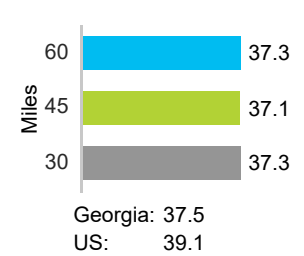
Source: EMSI
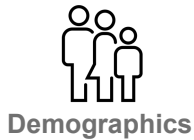
Demographics

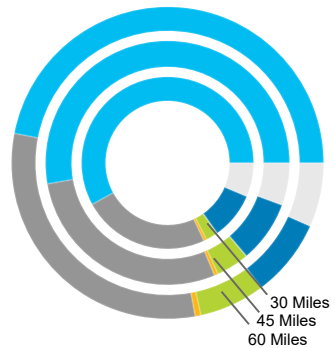Demographic data is based on fixed distances from property
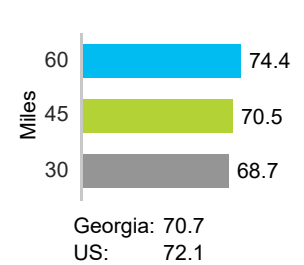
Population & Projected Annual Change

Miles

60: 5,924,488 (2022) / 6,088,446 (2027) ▲0.55%
45: 3,244,578 (2022) / 3,346,021 (2027) ▲0.62%
30: 1,192,112 (2022) / 1,232,726 (2027) ▲0.67%

2022
2027

Georgia: ▲0.51%
US: ▲0.3%

Median Age

Miles

60: 37.3
45: 37.1
30: 37.3

Georgia: 37.5
US: 39.1

Population by Race

30 Miles
45 Miles
60 Miles

	30 Miles	45 Miles	60 Miles
White	58.0%	52.8%	47.0%
Black	23.9%	28.5%	30.9%
American Indian	0.6%	0.5%	0.6%
Asian	2.3%	4.4%	6.8%
Pacific Islander	0.1%	0.0%	0.0%
Multiracial	6.4%	5.6%	6.6%
Other	8.8%	8.2%	8.1%

Diversity Index[4]

Miles

60: 74.4
45: 70.5
30: 68.7

Georgia: 70.7
US: 72.1

Educational Attainment[5]

Miles

60: 5.3% | 23.5% | 5.3% | 51.3%
45: 4.9% | 22.2% | 4.9% | 53.9%
30: 6.1% | 28.9% | 6.1% | 41.9%

College
Some College / Certificates
High School
Some High School
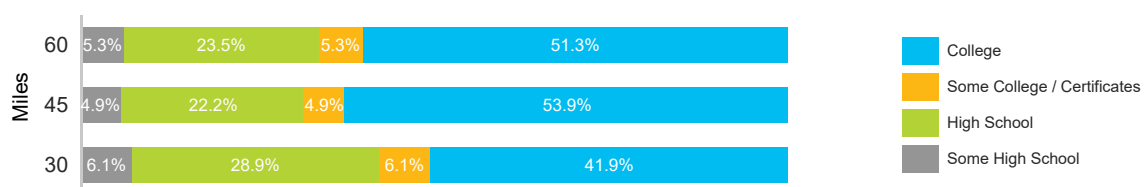
Source: ESRI 2023
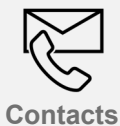
Contacts

Property Contact:
Chris Thomas
Development Authority of Polk County
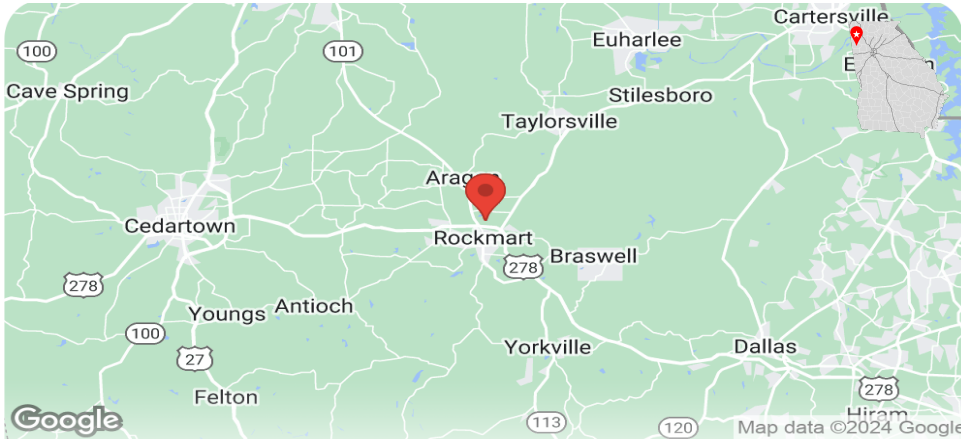770-684-5686
chris@choosepolk.com

For more details, contact your local Georgia Power Regional Economic Development Manager:
Tamara Brock
Georgia Power Economic Development
706-477-7009
twbrock@southernco.com

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Location Map

Aerial Map

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